

Gerhard A. Holzapfel
ESMC2012 Chairman

Graz University of Technology
Institute of Biomechanics
Kronesgasse 5
8010 Graz, Austria

E-mail: holzapfel@tugraz.at

Tel.: ++43 316 873 1625

Fax: ++43 316 873 1615

URL www.biomech.tugraz.at

Processed by: **Bettina Strametz**

E-mail: bettina.strametz@tugraz.at

Tel.: ++43 316 873 1621

Graz, June 2, 2012

**Re: Posters guidelines for the 8th European Solid Mechanics Conference
which will take place in Graz, Austria, during July 9-13, 2012**

Dear Poster presenter at ESMC-2012:

The poster session will take place in the Foyer area on the Ground Floor of the Conference Center in parallel with other sessions. This will be on Wednesday, July 11, 2012 starting at 10am until the end of lunch, which is 1:45pm. You may attach the poster before the start of the session and it may remain on display until the end of the session. Authors will be responsible for setting up and removal of posters, and are expected to be in the vicinity of their posters for some time during the session. Members of the Support Team will be on duty to help.

The recommended size for posters is the metric standard paper size DIN A0 (84 cm wide x 119 cm high).

Content of the Poster. The text of your poster should be as concise as possible, but still self-explanatory. Write in point form or in short sentences; you can then expand on each point as you explain your poster to passers-by. The text should be no less than 20-point in size, so that everything can easily be read at a certain distance. Use a font that is easy to read from a distance such as Arial or Times New Roman.

Write the title, author(s) and affiliations of your poster across the top. Letters in the title should be about 3 cm high (or font size about 100). Arrange materials in columns (not rows). Place an Introduction on the upper left and Conclusion(s) on the lower right, both in large letters.

Illustrations can communicate a lot of information quickly, so please include illustrations in preference to text where possible. Each illustration should have a large heading at the top and detailed information in a caption in smaller type below. The caption should describe not only the content of the illustration (as in a regular figure caption in a paper) but also conclusions drawn from it. Make the illustration as uncluttered as possible by ruthlessly deleting non-essential content. Label the axes of any graphs clearly.

The best way to prepare your poster is within a computer presentation or graphics program (for example, Microsoft Powerpoint). If you don't have a suitable poster template, you can theoretically pack everything into a single vertical DIN A4 page (21.0 x 29.7 cm), using very small font sizes (say, 5 to 8). Save the file to a disk, take it to a printing shop, and ask them to enlarge it by a factor of 4 (400%) and print it onto a piece of DIN-A0-size paper (84 cm wide by 119 cm tall – portrait layout).

Depending on your software, it might also be possible to begin with a graphics file corresponding to a DIN A2 page (that's about 42 x 60 cm), use font sizes of about 10 to 16, and have that enlarged by a factor of 200%. If you work in actual size, use font sizes of about 20 to 32.

Handouts. You are free to bring and distribute a handout on your poster. Be sure to bring enough copies, as it will be difficult to obtain photocopies at the conference venue. Remember that all conference participants will have a copy of the abstract booklet that includes your abstract.

Internet sources. Many web sites contain useful tips for designing informative and eye-catching conference posters. Some of the sites include templates that can be modified for your own use.

Try for example:

<http://www.siam.org/meetings/guidelines/poster.php>

<http://lorien.ncl.ac.uk/ming/Dept/Tips/present/posters.htm>

<http://www.ncsu.edu/project/posters/>

There are many more such sources available.

The guidelines on this page are not prescriptive. You are free to fill your space in any way you consider appropriate. If you have any questions about this guideline, or suggestions for improving it, do not hesitate to contact us.



Gerhard A. Holzapfel

(ESMC2012 Conference Chairman)



Ray W. Ogden

(ESMC Committee Chairman)